

# The World of Newfoundlands in 2016, 2017 and 2018

COLLECTOR'S ITEM

HARDBACK



A vital reference  
in a small and fast world

**B**  
press

SEVENTH ISSUE IN THIS HIGHLY POPULAR SERIES

# The World of Newfoundlands in 2016, 2017 and 2018



The seventh issue of ‘The World of Newfoundlands’, the tri-annual which covers the worldwide interest in the breed during the years 2016, 2017 and 2018, will be published in the Autumn of 2019. Prominent breed fanciers, from Canada to Australia and from Finland to South Africa, will bring you the highlights of regional love for the Newfoundland. In an increasingly faster and smaller world, ‘The World of Newfoundlands’ is a colourful reference, essential for true fanciers of the breed.

## **Smaller**

The international orientation of breeders and judges alike has given the development of the breed

an extra input. Going for the best is what counts more than ever, helped by modern technology. With ‘The World of Newfoundlands’ as the most comprehensive guide.

## **Faster**

Internet has given love for the Newfoundland a dimension, which until a few years ago, was unthinkable. The very same day a dog show is held, the results can be seen at home. Including the latest gossip. Hundreds of messages per e-group, per week, are not unusual. The more there is to surf, the more there is the need for a quiet moment of study and unbiased reference. And for the preservation what is easily forgotten, see ‘The World of Newfoundlands’.

## **Colourful**

‘The World of Newfoundlands’ brings you all the aspects which makes it such a colourful reference. Facts, figures and photographs about events of the breed clubs, of champions and other important dogs. So in principle every champion will be honoured by a full colour photograph and a three-generation pedigree, for free. But also in-depth articles about subjects such as breeding, type, history, standard, art, law, health as well as extensive interviews with first rank breed fanciers. All this will be covered in more than 300 pages.



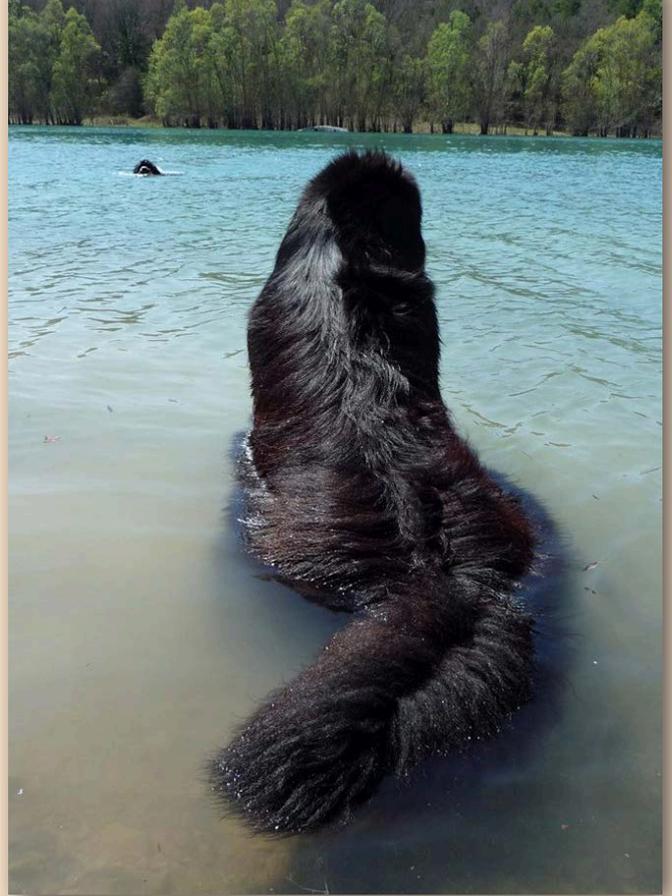
**IN-DEPTH ARTICLES AND EXTENSIVE INTERVIEWS • LUXURY BOOK WITH SCORES OF FACTS, FIGURES AND**

### **Full-colour**

'The World of Newfoundlands' is a luxury book (hardback) with scores of full-colour and black and white photographs, in an impressive format (A4). Extra attention is paid to the adverts, a source of information on their own. Because breeders are of the utmost importance for the breed, the price for an advert is kept as low as possible, certainly when taking into account the worldwide distribution of this magnificent review for the Newfoundland connoisseur.

### **Correspondent**

In principle a correspondent has been appointed in every country. Your fellow countryman is the key figure in this vast project. He is the one to contact, for all matters regarding 'The World of Newfoundlands'; delivering copy, placing adverts, buying books, everything.



**PHOTOGRAPHS • WORLDWIDE DISTRIBUTION • MORE THAN 300 FULL COLOUR PAGES IN LARGE FORMAT**

# The World of Newfoundlands in 2016, 2017 and 2018



## How to advertise

Your correspondent has all the detailed information on advertising in 'The World of Newfoundlands in 2016, 2017 and 2018' on a leaflet.

**'The World of Newfoundlands' is an exclusive project of BBPress, publishing house in the Netherlands, which is specialised in high quality dog books. [www.bbpress.nl](http://www.bbpress.nl)**

## Breed Editor Karin Butenhoff

There are four possibilities:

1. A full page (A4) in full-colour: € 250
2. A half page in full-colour: € 175
3. A full page in black and white: € 175
4. A half page in black and white: € 125

## How to order your book and advert

Please place all orders at your correspondent and pay in advance. He will receive all the ordered copies for your country at his address and will distribute them. The pre-order price of 'The World of Newfoundlands in 2016, 2017 and 2018' is € 54,50. After publication the selling price will be € 64,50.

## Editors

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Editor-in-Chief: Bas Bosch via [basbosch@bbpress.nl](mailto:basbosch@bbpress.nl)

